1. How have conceptions of media audience changed with the advent of the Information Economy? *Identify* at least one major point of distinction between mass media audiences and ICT audiences.
2. *Identify* at least *two* ways the liberatory potential of the internet has been framed within academic, popular, and tech industrial discourse. Be sure to cite examples of each argument.
3. Sherry Turkle distinguishes between two “aesthetics” that have been foundational to the era of personal computing. Give two recent examples of developments within personal computing that fit within her framework of the “modernist computational aesthetic” vs. the “postmodern aesthetic of complexity and decentering.”
4. The *avatar* has been a recurrent theme throughout the class. Using examples, *identify* two *distinct* ways in which this influential concept has been used to describe cyberspace. (build definition or looks for applications of the term. Think about the internet “cyberspace”, video games or digital environment)
5. What is the “attention economy,” and how does it apply to digital communication? Use specific examples. (Instagram?)
6. *Evaluate a technological* version of the future that seems the most likely to happen. (digital distribution? —Technologies that define the time we live in? —concerns of the future? “Back in this time nobody thought this will happen but now here we are”. Bots driving.?)